

Radio Drama Workshop

Environmental Education & Communication in Mongolia

Ulanbaatar, 23-26 August, 2022

Moderation Team

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DAY 1 Message Board & Value Grid

SESSION 1

The Radio Drama workshop was held in Ulaanbaatar, Mongolia on August 23 – 26, 2022. After a briefwelcome, the moderators Narangerel Yansanjav and Sean Southey started the introduction session by asking three basic questions: **WHO** are we? **WHAT** are we going to

do, and **HOW** are we going to do it?



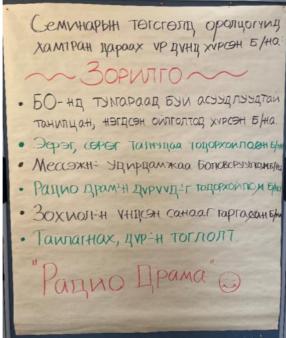
1. Who are we?

Sean Southey took over the introduction of the participants by asking them to be paired up to ask the following questions from each other: When did you first fallen in love with nature? The most

interesting story you have heard about environment? What TV show influenced you most?

2. What are we going to do?





Sean then introduced the workshop agenda and objectives. He also briefly introduced the radio drama production process and its link to the "My Green Mongolia" national campaign.

Objectives

By the end of this workshop, participants will have

- ★ reached a common understanding of environmental issues in Mongolia
- ★ reviewed and completed the Value Grid and Message Board
- ★ defined and developed profiles of the radio drama characters
- ★ developed a story arch for 26 episodes of a radio drama
- ★ practiced radio drama sections as a role play

3. How are we going to do it?



Next, the basic feature of how we learn and remember were introduced, namely mostly by seeing and learning by doing. This is why moderation and visualization, practice-oriented work ingroups are so important.

Learning, therefore, has a cognitive/ intellectual, an emotional/affective, and a practical dimension. In education, this is called the 3H approach: Head-Heart-Hand, while in communication the same dimensions are related to KAP: Knowledge-Attitudes-Practices.

Nara made brief presentation on My Green Mongolia campaign followed by Thorston (Senior legal expert of SPACES project) presentation on

State of Environment in Mongolia, which gave thorough insights into environmental degradation in Mongolia prior to a review of the Message Board and Values Grid by the participants.

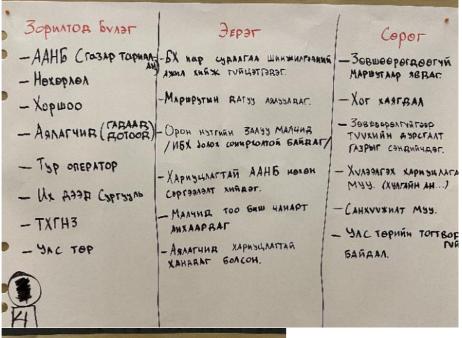
SESSION 2: Values Grid - WG task 1

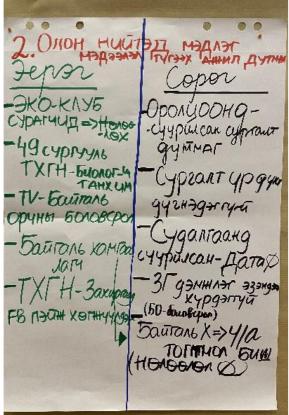
Participants were divided into 5 WGs based on 5 key environmental problems; 1/ lack of political will, 2/ overgrazing, 3/ lack of public awareness, 4/ excessive use of NRs, 5/excessive tourism and improper waste management.

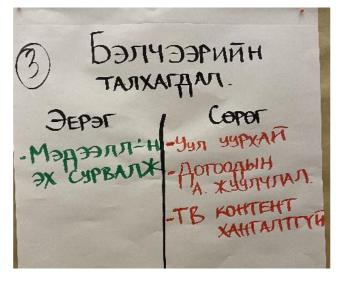
For one hour, the groups reviewed and added to the values grid and message board based on the question "Thinking of the Values Grid and the Message Board: What's missing?" They did so by discussing and identifying what is HOT (like),

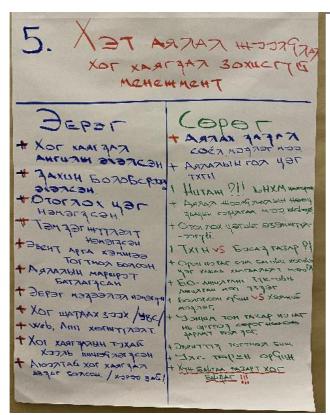


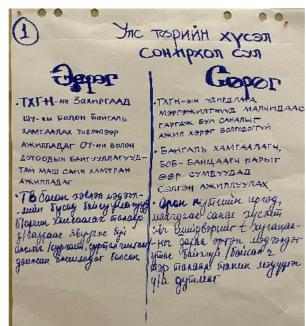
NOT (dislike), **NEXT** (adding and suggestion). After lunch break the groups presented their work in plenary as presented below:









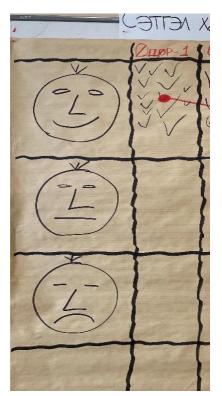


SESSION 3 & 4: Good and Bad scenarios - WG task 2



The participants divided again into 5 WGs based on 5 key environmental problems. The WG task was to create a good and a bad scenarios for the future of the Mongolian environment & PAs? The groups tasked to present their work by role plays. Each WG was given 10 min to present.





Before participants left, theyall indicated on a Mood Barometer how they had felton the 1st day of the workshop. This brief evaluation was repeated at the end of each day.

The day 1 ended by selecting feedback committee. Task of the feedback committee:

- What new topics were introduced during the day?
- What was the highlight of the day?
- What was good, what was not so good?
- How did you feel throughout the day?
- What lessons did you learn?
- What can you apply in your daily work?

DAY 2 CHARACTERS AND STORY ARCH



The day started with hearing from feedback committee and reminding the participants the agenda of the day 2.

SESSION 1 - 3 – Character development for the radio drama – WG task 3

Sean made brief presentation on environmental education in general and how radio dramas influence to change the behavior of target groups, best practices of radio dramas, and how to

define characters (positive, negative, and transitional).

The session continued with WG task 3: Pls develop 2 positive, 2 negative + 2 transitional characters and their interactions, which are relevant to one of the 4 major problems (see above) and based on the Values Grid & Message Board.

Subsequently, the WGs presented their work in plenary as displayed on the next page.

№6 тазк

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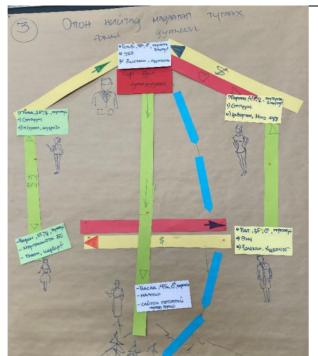
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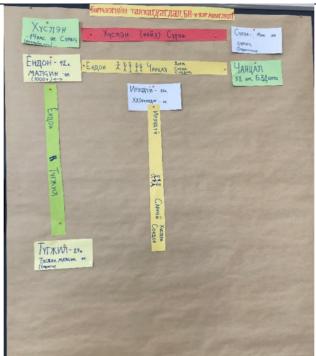
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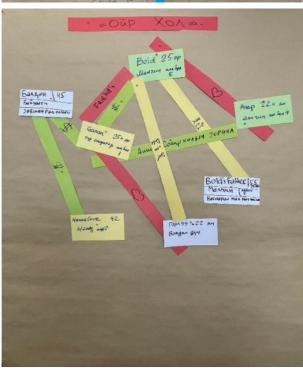
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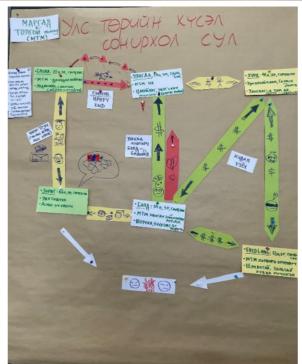
БАЙДАЛ

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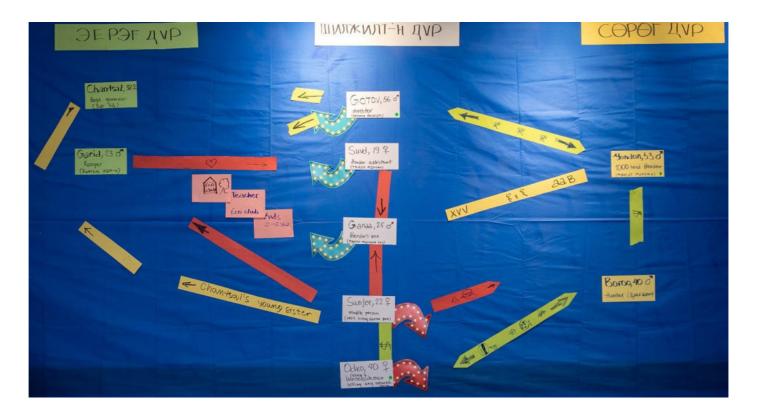






Session 4: "Killing the baby" exercise

During this exercise the participants openly and interactively discussed the characters defined by each of the 4 groups and how they would fit into the radio drama, Finally, the plenary selected only 2 positive, 2 negative and 5 transitional characters to be integrated into the radio drama, establishing the nucleus of a new story line. The selected characters were transferred from the pinboards to a sticky cloth that provides an overview of the characters and also describes their family, financial and love relationships and interactions.



Again, the day was ended by selecting a feedback committee for the next day by and measuring participants' mood in the mood barometer.

DAY 3

STORY ARCH, CHARACTER PROFILES, SELECTION OF ACTORS

Again, the day started with the feedback committee and a reminder of the day's agenda, followed by the summary of the key outcomes of the previous day, namely the story arch on the blue sticky cloth. Also, lessons learnt and best practices from a Mongolian TV drama on loans and credit unions ("How to become a millionaire") financed by ADB was presented by Nara to feed the Session 1 of the day.





SESSION 1 - 3: Start, Conflict and End of the Radio Drama - WG Task 4

The participants divided into 4 groups to discuss the overall story arch of the drama and later their work was integrated as one story arch under facilitation by Nara. The task of the WG was: "Pls create a story arch for the characters developed yesterday on 3 boards: 1-How does the drama start: Where is each character at the beginning? 2 - How do the conflicts climax? 3 - How does the drama end – Where is each character at the end (incl. rewards & punishments)?"

This task was accomplished in plenary to make sure that the story arch remained integrated. In Session 3, participants presented their initial ideas for a start, the arising conflicts and the end of the radio drama. They kept in mind that the radio drama series will have 26 episodes, one each week, covering a 6 month period.



At the beginning of Session 3, the WCS case study of a social marketing "PRIDE Campaign" regarding gazelles in the Northeast of Mongolia provided more lessons learned for the "My Green Mongolia" campaign.



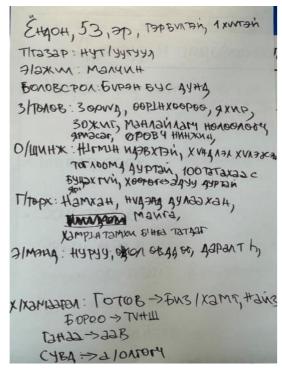
Session 4: Character Profiles

In the day's last session, participants developed character profiles of each 9 characters of the drama; 2 positive, 2 negative, 5 transitional

The task for the group was "PIs develop the profiles of the 9 characters and to decide which participant will act out each of the characters." In addition, the graphical designer was asked to produce a visualization of the 9 characters.

The following are the profiles of each characters of the drama developed by the participants:

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1242, 25, 20 TOHYBUE
  Trasap: HyT/gyryn, NC-cypaag
       KAN KEJAK GERNAMITATION BELLIEIKH
 3/2XMA: TOAOPXONBYC
 BONOBCHON: NC TOFCONTUN JUHA 22C
            HEDAGX
 3/TONOS: TOETBOPTOÙ BYC, HAPTNA
        SEGGEBUP, XAC, NIETAND MACESTICH
        CTHES IN TO CHARLY IN CHARCEH
CHEXECKLY MHEAVH, JEVELGHH: XAGE/I
        Tahran,
21 MARY: DRVIN YNNDAF; CEKCK BYNYHH
DIMHHK: MAMNHBIZH X XOBENTON,
        ONOH HOMPYY VC4435,
X/XIMDAPAN: EHJOH -> XVV
   СУВД > ШОХООРХДОГ
  Tapby -> Bar4 Han3
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BOPOO, 40, 70, TOP BURTON, 1XWXDATO
TITOSOP: HYT/YYTYYN

BIONOBCPON: ADDA, BOXOBY XOH Y C'H
MODDAXTVN

SITONOB: BUTONTVIN, 2M CYNTAIN, XOOPU
ADNALTA, BANAYYY, 3DABTON

XYPROH (AX 3DHTON), 4DINATOH

COPPEDAN, TYYULTON BYC

DIMHHA: BOHODON TANH BYC

ONOH TANH BEBRICTON

WYGOT

TITOPX: HOPYMON, (1) BODON TON

BPOHLANT, MODRON TANH

BPOHLANT, MODRON TANH

TOTOB > BODON ON, EHAOH > BUS/XOM

Y/XJMBBPDA: CVH XBD XMXBADA

A/BHLDA, 38, DM, PDF WATON 3XVVXBADDA

A/BXXAN: CMM 3ADPR

BOADBCPOA: APDA -> HXL EO/TOP YA

3/TOADB: ADPLYXDH, 3DPYNMY,

BOATCOMXTON, ЩУДРДТД,

MDHAZ WADTY, DEALDT

O/MUHX: AXXVADA MAXPYY, APXN CHH

ABADAT, XVH 32THAX AYDTDN,

LITOPX: AMATTOMAPT, OPONC XYB ABAG.

X/XJMBBPDA: CVH XBD >> DTY, HOMODAOX

TOXO POOLAGOO,

T

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Τ/τ232P: HYTTIH YYTYYN, XOTOG CYPY

ΑΥΤ2ΓΤ22 CYYPBUMX BIT22

2/2ΧΥΛΛ: Β/Χ2ΜΓΑ2Λ2ΓΥ (2ΧΥΛΑΔ2

(WH/C2T -> X2H4A2Γ)

ΕΟΛΟΒΟΡΟΛ: ΑΡΡΑ

3/ΤΟΛΟΒ: ШУΑΡΟΓ2, 32PYNMY, C2TΓ2ΛΤ2Ν

2ΧΟΡΟΗΥ, ΧΟШΝΗ ЩΟΓΙΗ 1 ΜΩ, -Τ2Ν

ΥΗ2ΗΥ, ΤΥΡΓ2Η ΥΥΡΤ2Ν, 2PP3

2/Μ2ΝΑ: ЭРΥΥΛ ΥΝΝΡЭΓ

ΟΗΟ/ ΜΜΜΜ : Η- δωε, ΤΥΡ2ΗΧ2Ν,

(27Γ2ΧΥΝΤ2Ν)

Χ/Χ2Μ22Ρ2Λ: (ΥΒΑ -> Υ) (ΔΗΙ2Λ>2/Α)

ΕΣΗΣ2> ΕΣΙΓΙΗ ΗΣΝ΄3

CYBY, 19, 3M, WHYNH/AVVILH XAMIT
AMBARAGIT

TITUSOP: THE HYTOT/XUH -> AMBARAPUTOR
A/PRADAT: ÉHYDH TYCADX MANGUH

BONDBCPON: BUPTH BYHA

3/TONOB: KAPCUV, JX VINGOT XOPUYL/AD-NOTOTON, YHTOHY, BO-XONDTON,
XONDXTON,
TITOPX: XOODXOH, MYDNUT, HVATHA
AYNODKOH,
THOMBHA: XOBLH/OPVUX YNUPOT

OHYLIMMMM: TOC? NHOODSOFT

X/XONDADAN: TOHOOD XOODXAOO

TOPBA > Y
EHAOH > XONCOH VILIT HO

OAKO, 40, 3M, FOR FUNTON, 2xmmy

Thouse: Xoth yyryan, ED

OUCH FOSPOS THYTOR FORD

STONOBC PON: APPA

STONOBC PON: APPA

STONOBC SPRADOWN, COPPENDY,

SONOBC PON: APPA

ADPONT WED WY XOUTH AND

THEREMEN HULL

TO AND TO A

CVHNKAD, 28, DM; TOHILENE, COHILDAN AVV

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WHITTEN XOC

By the end of Day 3, participants decided who of them would act out the 9 characters for the drama to be put on stage of the Holiday Inn Lounge in front of guests on Friday afternoon.

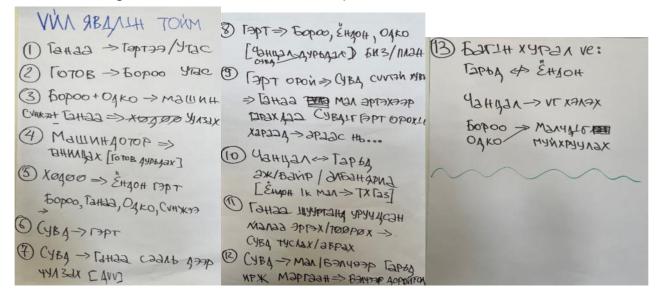
The rehearsal preparation for the stage performance was planned for next day of the workshop.

Day 4 ended with choosing a feedback committee and the mood barometer for the day.

DAY 4 RADIO DRAMA ON STAGE

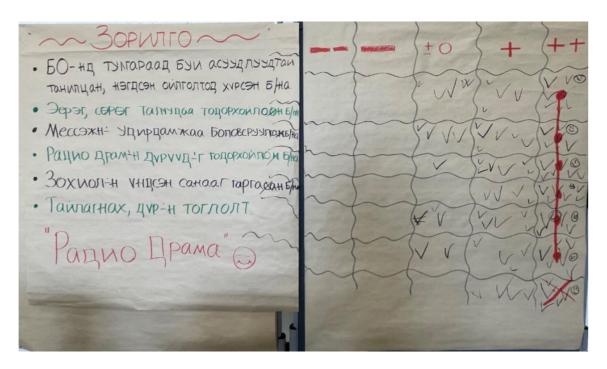
After the feedback committee reflection and review of the barometer for the previous day, participants discussed and refined the scenario of the drama episodes to be performed shown in the afternoon for the guests.

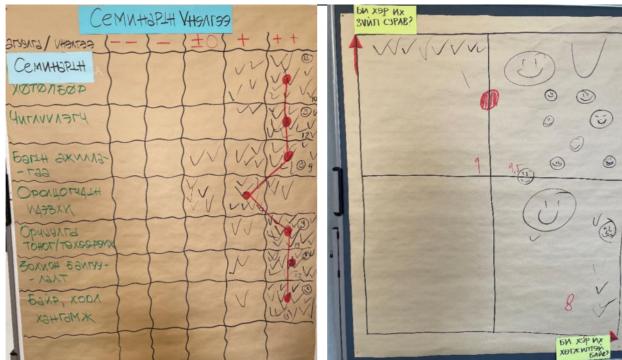
The following is the scenario and its sequences:



Then, while the drama actors were doing a dress rehearsal, the rest of the participants listened to Sean's input on the importance of having a regular radio magazine of 30-60 min in which the radio drama series can be integrated and exchanged their ideas on how to make it in Mongolia.

After lunch break, all the participants evaluated the workshop using different participatory tools:







During the drama rehearsal the illustrator made the art work which impressed everyone:



Radio drama scenario show- Let's celebrate ourselves!

The show started at 3 pm with key authorities of the Fresh Water Center, Ecological Police, SPACES team, the World Bank, ICCS, and WCS attending as invited guests.

Sean and Nara explained briefly about the "My Green Mongolia" campaign and the radio drama workshop process.

The drama scenario was successfully played out by the participants. The guests perceived the drama as "truly Mongolian" because the drama reflects different environmental issues such as climate change, pastureland degradation, illegal hunting etc., while it also offers a love triangle, family conflicts, sex & crime, cliffhangers and plot twists. This will make the drama interesting and lively to attract Mongolian rural and urban audiences.

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